



COMPETITION RULES

MULTIMASS XS by MX

1. Organizer

This competition is organized by M-EXTEND France, a simplified joint stock company, registered in the Rennes Trade and Companies Register under number 639 200 260 and domiciled at 19 rue de Rennes 35650 ACIGNE, hereinafter referred to as the "ORGANIZER".

2. Prizes

Participants have the opportunity to win one of two prizes:

- **A MULTIMASS XS 250**

(Including personalized color of winner's choice, Cat. 1 & 2 hitch or IN of choice;

Does not include front or rear tractor hitch, MULTIBOX XS options, towing clevis, automatic hitch kit, IN triangle hitch kit, chainsaw support).

Represents a value of €760 excl. tax (based on current MX price list, public price T91).

- **Une MULTIMASS XS 250**

(Including personalized color of winner's choice, Cat. 1 & 2 hitch or IN of choice;

Does not include front or rear tractor hitch, MULTIBOX XS options, towing clevis, automatic hitch kit, IN triangle hitch kit, chainsaw support).

Represents a value of €760 excl. tax (based on current MX price list, public price T91).

The prize may not be given in or substituted for any form of money whatsoever.

Delivery of the prize will not incur any costs for the winner.

The participant who is awarded a prize will be obliged to pay all taxes relating thereto.

3. Conditions of participation

Participation in this competition is open to all natural persons of legal age (18 or over at the time of entry) residing in one of the following territories: **France, Germany, Italy, Spain, Poland or Belgium.**

Employees of the ORGANIZER and/or its subsidiaries may not take part in this Contest.

In addition, participants must own a tractor compatible with the MULTIMASS XS 250, in accordance with the product recommendations issued by the ORGANIZER.

Participation in the competition implies acceptance of these Competition Rules

4. Participation fees

Participation in the competition does not involve any costs for the participant, other than a standard internet connection.

5. Contest modalities

Participation in the competition is open from **April 23, 2024 until midnight local time on May 19, 2024.** Participation is limited to one entry per person.

www.m-x.eu



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Participation is as follows:

- Scan the QR Code shown on the game materials OR click on the advertisements presenting the game;
- Fill in the contact form with your personal details;
- Confirm your participation.
- Receipt of an e-mail confirming participation

Communication relating to the Contest Game will be broadcast on all MX brand social networks: Facebook, LinkedIn, Instagram, YouTube.

Entries may be cancelled up to 4 days before the draw date defined in article 6 of this Contest by sending a written request by e-mail to the following address: marketing.clients@m-extend.com

6. Draw date and conditions

The draw will take place **on May 20, 2024** between 8am and 5pm.

The winners will be determined by a draw conducted by the ORGANIZER under conditions that guarantee the unpredictability of the results.

Following the draw, a telephone campaign will be launched to contact the winners in order to confirm their eligibility for the Contest in accordance with the terms and conditions of the Contest (presented in point 3 of these Rules).

If the winner does not comply with the conditions of participation in the Contest, a new draw will be carried out by the ORGANIZER, 8 working days after the date of the first draw.

7. Designation of winners and publication of results

The results of the draws will be announced as soon as the identity of the winners has been verified and the conditions of participation described below have been met.

The results will be communicated by e-mail.

Winners will also be announced on our website: www.m-x.eu and on our social networks.

8. Personal data

Data controller :

Within the framework of the organization of the Game, the ORGANIZER acting as Data Controller (or any technical service provider appointed by the latter) is required to collect personal data concerning participants and winners.

Purposes of processing :

The personal data collected in the context of this Game is processed for the purposes of managing, organizing and monitoring the operation.

In this context, it is used to:

- Take into account participants' entries;
- Determining the winner(s);
- Inform the winner(s);

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- Allocation or delivery of the prize(s);
- Management of disputes and claims;
- Prospecting and sales promotion;
- The management of requests from the persons concerned (right of access, rectification, deletion, right to portability, right to limitation in particular, as these rights are more fully detailed below);
- Checking the regularity of entries and the application of these rules;
- Management, reporting and statistics.

For prize winners, the organizing company will process their contact details, identity and product references for the purposes of managing and monitoring legal guarantees.

The contact details and identity of participants will be used, subject to the person's consent, for commercial prospecting purposes by the ORGANIZER to send offers, information and invitations to take part in operations and events organized by the latter.

Legal basis for data processing :

The personal data collected in the context of the Game for the following purposes are necessary for the execution of these rules and participation in the Game:

- Taking into account participants' entries;
- Determining the winner(s);
- Informing the winner(s);
- Allocation or delivery of the prize(s);
- Management of disputes and claims;
- Checking the legality of entries and the application of the present rules.

In the absence of this data, the participant's entry cannot be taken into account.

The processing of personal data to manage the requests of the persons concerned (right of access, rectification, opposition, deletion, right to portability, right to limitation in particular as these rights are further detailed below) is based on the legal obligation of the ORGANIZER to respond to requests to exercise the rights of the persons concerned.

The processing of contact details, identity and product references for prize winners for the purposes of managing and monitoring legal guarantees is based on the company's obligation to guarantee product conformity and hidden defects.

The personal data collected is also processed on the legal basis of the legitimate interest of the Organizing Company to manage its activities, when the Organizing Company pursues a purpose of :

- Steering, reporting and statistics.

The processing of personal data for canvassing and sales promotion purposes is based on the collection of consent from individuals.

Recipients of data :

Personal data is intended for the internal departments of the Organizing Company that organize the game, as well as for its subcontracted service providers.

Data retention periods :

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Personal data collected by the ORGANIZER as part of the Game is kept for the time required to carry out the operation, plus a period of 1 year in archives for purposes of proof in the event of a dispute. For canvassing purposes, data is kept for 3 years from the end of the operation.

For legal warranties, data is kept for the duration of the warranties, plus any applicable provisions.

Data relating to the exercise of people's rights are kept for the time required to process them (maximum 3 months) increased by applicable prescription periods.

Personal rights :

In accordance with the provisions of Regulation 2016/679/EU of April 27, 2016 on data protection and the French Data Protection Act no. 78-17 of January 6, 1978 as amended in its current version relating to data processing, files and freedoms, participants in the Game have a right of access, rectification, deletion, opposition, limitation and portability, on personal data concerning them.

For processing whose legal basis is legitimate interest, the Game participant may exercise his/her right to object for reasons relating to his/her particular situation. In the event of the exercise of such a right of objection, the ORGANIZER will ensure that it no longer processes the personal data in the context of the processing concerned unless it can demonstrate that it has compelling legitimate grounds for maintaining such processing. These grounds must outweigh the interests and rights and freedoms of the participant, or the processing must be justified for the establishment, exercise or defense of legal claims. Participants also have the option of defining directives concerning the retention, deletion and communication to third parties of personal data concerning them after their death, and of withdrawing their consent at any time.

To exercise these rights, participants must send an e-mail to the following address: rgpd@m-extend.com or a letter to the following postal address, specifying the name of the Game: M-extend France, Service marketing, 19 rue de Rennes, 35690 Acigné. In the event of doubt as to identity, the ORGANIZER may ask the participant for proof of identity in order to process the request, and may request a copy of an identity document if necessary.

The participant may also lodge a complaint with the CNIL at the following address: 3 Place de Fontenoy - TSA 80715 - 75334 PARIS CEDEX 07.

9. Awarding of prizes

If all conditions are met by the winners of the draw, the prizes will be confirmed and awarded to them. The ORGANIZER will contact the winners to obtain additional information in order to deliver the MULTIMASS XS 250 as soon as possible.

Deliveries will be made at the ORGANIZER's expense, at no additional cost to the winners, directly to the winners' homes or to the dealer of their choice.

10. Publicity and promotion of the winner

The winners authorize the ORGANIZER to communicate their surname, first name and to indicate the regions and countries of residence of the winners for any publicity-promotional event and on any traditional media support and social networks, strictly related to the present contest for a limited period of one (1) year after the end date of the contest and without this use being able to open other rights than the prize won.

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I 1. Liability

With regard to the prize, the ORGANIZER undertakes to deliver the prizes in accordance with these Rules and to meet its legal and regulatory obligations applicable in France and Europe.

Without contradicting the previous paragraph, the ORGANIZER disclaims all responsibility for any dissatisfaction of the winner concerning his prize.

I 2. Compliance with the rules

Participation in the Contest implies a loyal attitude, meaning absolute respect for the rules and rights of other participants.

Participants shall refrain from implementing or seeking to implement any participation procedure that does not strictly comply with the principles of the Contest and these rules.

The ORGANIZER reserves the right to disqualify any person who does not fully comply with these rules. The company also reserves the right to take legal action against anyone attempting to defraud or undermine the smooth running or impartiality of the Contest.

The ORGANIZER may decide to cancel the contest if it appears that obvious fraud has occurred in any form whatsoever, including computer fraud in connection with participation in the contest or the determination of the winner.

I 3. Modification of the rules

The ORGANIZER reserves the right to modify the articles of the present rules and notably the rules of the Contest and the prizes awarded, essentially to take into account changes in legal, regulatory or administrative provisions, judicial decisions, recommendations issued by bodies in charge of the administration of the Internet network and the commercial policy of the ORGANIZER.

I 4. Disputes

The law applicable to these rules is French law. Participants are therefore subject to French regulations applicable to games and lotteries. Any dispute arising in connection with the Contest that cannot be settled amicably will be referred to the Rennes court of law.

Finally, should any clause of the present rules be declared null and void, this shall in no way affect the validity of the rules themselves.

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