



CONTEST RULES

T400evo Goodies Launch by MX

1. Organizer

This contest is organized by M-EXTEND France, a simplified joint-stock company registered in the Rennes Trade and Companies Register under number 639 200 260 and domiciled at 19 rue de Rennes, 35650 ACIGNE, hereinafter referred to as "the ORGANIZER".

2. Prize

Participants have the opportunity to win the following prize:

A GOODIES MX PACK worth up to 60 euros.

The prize cannot be substituted or exchanged for any form of cash.

The prize will incur no additional costs for the winner.

The participant receiving a prize is responsible for paying any applicable taxes or duties..

3. Participation Conditions

Participation in this contest is reserved for any adult (18 years or older at the time of participation) residing in one of the following territories: France, Germany, Italy, Spain, or Poland.

It is specified that employees of the ORGANIZER and/or its subsidiaries are not eligible to participate in this Contest.

Participation in the contest implies acceptance of these Contest Rules.

4. Participation Costs

Participation in the contest does not involve any costs for the participant other than a standard internet connection.

5. Contest Modalities

The contest will run from October 18, 2024, until October 28, 2024, at midnight local time.

Participation is limited to one entry per person.

Participation takes place as follows:

Click on the form link available in the campaign posts on Facebook and/or Instagram.

Complete the contact form with your personal information.

Validate your participation.

Receive a confirmation email of your participation.

Communication regarding the Contest will be shared across all MX social media platforms: Facebook, Instagram.

www.m-x.eu



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Cancellation of participation is possible up to 4 days before the draw date specified in article 6 of these Contest Rules, via a written request sent by email to: marketing.clients@m-extend.com.

6. Draw Date and Procedures

The draw will take place on October 29, 2024, between 8 a.m. and 5 p.m. The winners will be determined by a random draw conducted by the ORGANIZER under conditions ensuring the unpredictability of the results. After the draw, a phone campaign will be launched to contact the winners and confirm their eligibility based on the participation conditions (as presented in article 3 of these Rules). If a winner does not meet the participation conditions, a new draw will be carried out by the ORGANIZER 8 working days after the first draw.

7. Winner Announcement and Publication of Results

The results of the draw will be communicated as soon as the identity of the winners is verified and the participation conditions described below are met.

The results will be communicated via email.

Winners will also be announced on our website: www.m-x.eu and on our social media.

8. Personal Data

Data Controller:

As part of the Contest, the ORGANIZER, acting as the Data Controller (or any designated technical service provider), will collect personal data about participants and winners.

Purpose of Data Processing:

The personal data collected during the Contest will be processed for the purposes of organizing, managing, and monitoring the operation.

In this context, the data enables:

- The registration of participants' entries;
- The selection of the winner(s);
- The notification of the winner(s);
- The delivery of the prize(s);
- The management of any disputes or claims;
- Marketing and commercial outreach;
- The handling of participants' rights requests (e.g., right of access, correction, erasure, portability, limitation, as further detailed below);
- The verification of the regularity of entries and the application of these Rules;
- The monitoring, reporting, and statistical analysis.

For prize winners, the Organizer will process their contact details and identity, as well as the product reference numbers for the purpose of managing and tracking legal warranties.

The participants' contact details and identity will be used, with the individual's consent, for marketing

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purposes, to send offers, information, and invitations to participate in operations and events organized by the ORGANIZER.

Legal Basis for Data Processing:

The personal data collected in the context of the Contest for the following purposes are necessary for the execution of these Rules and the participant's entry into the Contest:

- The registration of participants' entries;
- The selection of the winner(s);
- The notification of the winner(s);
- The delivery of the prize(s);
- The management of disputes or claims;
- The verification of the regularity of entries and the application of these Rules.
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Without this data, the participant's entry cannot be considered.

The processing of personal data for handling requests (right of access, correction, opposition, erasure, portability, limitation, etc.) is based on the ORGANIZER's legal obligation to respond to the rights requests of the concerned individuals.

The processing of contact details, identity, and product reference numbers for prize winners for managing and tracking legal warranties is based on the Organizer's obligation to guarantee product conformity and handle latent defects.

Personal data is also processed on the legal basis of the Organizer's legitimate interest in monitoring its activities for purposes such as:

- Monitoring, reporting, and statistical analysis.

The processing of personal data for marketing and commercial outreach is based on the individual's consent.

Recipients of the Data:

The personal data collected will be shared with the internal departments of the Organizer that are responsible for running the Contest, as well as with any external service providers.

Retention Period of Data:

The personal data collected by the ORGANIZER in the context of the Contest will be retained for the time necessary to complete the operation, with an additional one-year retention period for archiving purposes in case of a dispute. For marketing purposes, the data will be retained for 3 years from the end of the operation.

For legal warranty purposes, the relevant data will be retained for the duration of the warranty, plus any applicable limitation periods.

The data related to individuals' rights requests will be retained for the time necessary to process the request (up to 3 months), plus any applicable limitation periods.

Individual Rights:

In accordance with the provisions of Regulation 2016/679/EU of April 27, 2016, on data protection, and the French Data Protection Act No. 78-17 of January 6, 1978, as amended, participants in the Contest have rights to access, rectify, erase, oppose, restrict, and port their personal data.

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The ORGANIZER reserves the right to exclude any person who does not fully comply with these Rules. The company also reserves the right to prosecute anyone attempting to cheat or harm the proper functioning or fairness of the Contest. The ORGANIZER may decide to cancel the Contest if obvious fraud occurs, particularly through electronic means, in relation to the participation in the Contest or the determination of the winner.

13. Amendment of the Rules

The ORGANIZER reserves the right to amend the articles of these Rules, particularly the Contest rules and the prizes awarded, to reflect changes in legal, regulatory, or administrative provisions, court decisions, or recommendations issued by the authorities responsible for internet network administration and the ORGANIZER's commercial policy.

14. Disputes

French law applies to these Rules. Participants are subject to French regulations governing contests and lotteries. Any dispute arising from the Contest that cannot be resolved amicably will be submitted to the judicial court of Rennes. Finally, if any provision of these Rules is declared null and void, this shall not affect the validity of the Rules themselves..

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